



PRESENTED BY THE VAIL DAILY

To: Potential Vail Farmers' Market & Art Show Vendors

The Vail Farmers' Market & Art Show is the largest farmers' market in Colorado. An estimated 120,000 folks visited the Market in 2007. There were 110 tents, two live bands and great kids' activities e.g. mechanical bull, train ride, bounce castle, face painting, caricatures, portraits and free balloons. The Market advertised in 8 newspapers, 8 radio stations and 1 TV station. We know of no other market that comes close to the advertising, activities and entertainment that the Vail Farmers' Market & Art Show provides.

While the Market will continue to focus on farm & food products, it will also strengthen its artist/artisan presence which has helped to make it a weekly festival and to attract a larger audience of visitors.

The 2008 Market will run every Sunday from Fathers' Day (June 15) through September 7. Hours of operation are 10:00am to 3:30pm.

The 2008 Market is already SOLD OUT! However, we are offering a limited number of opportunities to participate on a Standby basis.

With over 100 tents, we expect that there will be opportunities to fill in for vendors who are going on vacation, attending weddings, etc. We generally know at least a week in advance that affected vendors will not be participating. If you decide to participate in this program, you will generally be notified on Monday/Tuesday that there is an opportunity to participate the following Sunday. You would then have a day to decide if you want to participate that weekend.

Attached is a Standby application for the 2008 Market. The fee is \$60 per Sunday and you must sign up for three Sundays i.e. \$180. Any unused funds will be returned at the end of the season. Also, the Town of Vail requires vendors who do not have a Vail Business License to purchase a \$75 Special Event/Sales Tax Permit and to pay a 4% sales tax. An application is available on this website. It is due with your application.

Being a Standby vendor will give you an opportunity to find out if the Vail Market works for you and your product. It also puts you in a better position to become a full time vendor if someone drops out. Standby vendors will also be added to our list of vendors who will be notified when applications are available for the 2009 Market. However, the number of standby slots is limited so if you're interested in participating, you should send your application in very quickly.

Rick  
(970-479-1711)

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**Standby Vendor**

NAME OF BUSINESS: \_\_\_\_\_

NAME OF BUSINESS OWNER: \_\_\_\_\_

NAME OF CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

WEBSITE URL: \_\_\_\_\_

LIST ALL PRODUCTS YOU WANT TO SELL: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

LIST ANY DATES YOU KNOW THAT YOU WILL NOT BE  
AVAILABLE: \_\_\_\_\_

DO YOU NEED ELECTRICITY? NO \_\_\_\_ YES \_\_\_\_

A \$180 DEPOSIT IS REQUIRED WITH YOUR APPLICATION.

AMOUNT ENCLOSED: \$ \_\_\_\_\_

MAKE YOUR CHECK PAYABLE TO VAIL FARMERS'  
MARKET AND INCLUDE IT WITH THIS APPLICATION.

MAIL TO: VAIL FARMERS' MARKET & ART SHOW  
PO BOX 1978  
VAIL, CO 81658

## **2008 VAIL FARMERS' MARKET & ART SHOW RULES – 2/2**

1. All vendors are required to have tents with adequate weights: either 10 X 10 or 8 X 8 or multiples thereof. No products, signs or equipment are to be placed outside the vendor's tent(s). All farm and food products must be displayed on tables. The name of the business and prices must be displayed somewhere on or in the tent.
2. Only products listed on your application and approved in advance by the Market organizer may be sold.
3. Vendors who use any kind of open flame or electricity are required to have an operating ABC fire extinguisher available and visible in their tent(s). Depending on drought conditions, a no-charge, open burning permit may be required by the Town of Vail (TOV).
4. Electric hookups are limited and are only available in certain tent locations. If you need electricity to operate critical equipment, make a note on your application. Efforts will be made to provide a hookup, but it may not be possible. If available, there may be an additional charge of \$10 per day.
5. The starting time is 10:00AM. This means all vehicles must be removed from Meadow Drive no later than 9:30AM. Setup for trucks/trailers cannot begin before 7:30am nor before 8:30am for everyone else due to bus traffic. Late arrivals may be fined, reassigned to an outlying space or denied access. Vendors are to be fully operational until sales end at 3:30PM, but must completely vacate their assigned areas no later than 4:45PM. Because of the logistics of the Market, vendors who sell out early cannot begin closing up until the market closes at 3:30PM. Vendors are required to clean up their assigned areas before departing and to take all cardboard and wastewater away with them.
6. Vendors who fail to participate more than once or who fail to provide adequate notice of their absence may be fined, reassigned to a less desirable space or have their participation suspended or terminated by the organizer, without a refund.
7. The organizer reserves the right to deny space to any vendor that, in the organizer's sole opinion, does not fit the Vail Market or that competes with Meadow Drive merchants. The organizer also reserves the right to limit the number of vendors selling similar products. The organizer prefers products that are grown, processed or produced by the selling vendor.
8. All food vendors must be approved by the TOV Environmental Health Officer and must have the appropriate permits. The TOV requires all vendors preparing food on-site to have a non flammable ground cover to prevent staining the street. If staining occurs, a fee may be assessed to have the spot(s) commercially removed.
9. All vendors are required to obtain a TOV Special Event Sales Tax License or have a TOV Business License. Any vendor who does not pay his/her TOV Sales Taxes when they are due may be fined, have market participation suspended or be terminated by the organizer, without a refund.
10. All vendors are required to carry adequate liability insurance. Proof of insurance or additional insured certificates may be required.
11. These rules may be changed from time to time by the organizer. Failure to follow any rule(s) may result in vendors being fined or dropped from the market, with all paid fees and deposits forfeited.

Signature: \_\_\_\_\_ Company: \_\_\_\_\_

Date: \_\_\_\_\_

Vers: 01//25/08